

Department of Tourism & Travel Management

Name of the course: TTMV (Tourism & Travel Management)

Details of experiential learning through Internship/on the job training:

Session 2023-2024:

Objective: The tourism industry needs qualified managerial personnel to maintain facilities and services to the tourists of international standards. It is felt that, the internship programme will be of immense importance in getting trained students with practical knowledge in the field of tourism industry. In this view industry-institute interface is the primary need to fulfill the requirements of manpower development.

Place of Training: Tourism Dept. Govt. of West Bengal, New Secretariat Building; IHM, Taratala, Kolkata, Pailan college of Management & Technology and Kolkata City Tour conducted by the Dept. of Tourism

No of students participated: 14

Duration of the training: 18/03/2024 to 22/03/2024

Internship/ On the Job Training Report-Tourism industry which is emerging as the second largest industry in the world; the govt. must to take professional view to go ahead. Govt. has decided to have the trained manpower in the industry. In Maharani Kasiswari College under the University of Calcutta Tourism and Travel management course has been introduced in the 1999-2000 session. As per existing guidelines by the University in CBCS system, (CBCS Introduced by the University 2018-2019 session) Semester-V DSE-B (1) paper consists of Internship programme. All students have to be submitted Internship/On the job training report, which is to be held every year in the final year (Fifth Semester) with the assistance by the Dept. of Tourism, Govt. of West Bengal. The Department of Tourism Govt. of West Bengal provides assistance on the job training with their official guidance. Students visit Department of Tourism Govt. of West Bengal during their training programme. They collect different information about different tourist places in West Bengal on their training period and visit Hotel Management Institute to collect different information about the Industry. The tourism department also organizes a city tour in Kolkata and the students collect different information about various places surrounded by the Kolkata city. Before appearing the fifth semester exam, every student should submit a project report showing details about during their training and mention the activities perform by the Department of Tourism Govt. of West Bengal for promotion of tourism in the state.

Outcome of the training: The department of Tourism & Travel Management conducts Internship with the help of the department of Tourism Govt. of West Bengal. Students of Tourism and Travel Management are to undergo training for a week in the in the West Bengal Tourism Development Corporation (WBTD), IHM Taratala, Pailan College of Management and Technology and City tour conducted by the department of Tourism Govt. of West Bengal. The theoretical as well as practical aspects like Computer reservation system (CRS) included during the training programme.



MAHARANI KASISWARI COLLEGE

(NAAC Accredited)

20, Ramkanta Bose Street, Kolkata-700 003

Ph. (OM) 2543-5687/2555-6325 (PL) 2530-2008

E-mail : mkcollegeprincipal@gmail.com

Ref. No.

Date: 4/9/2023

To
The Director,
Department of Tourism,
Govt. of West Bengal
Kolkata-700001

Sub: Internship for Tourism & Travel Management Students
of Maharani Kasiswari College

Sir/Madam,
This is to inform you that, like previous years we are looking forward for your kind co-operation to arrange Internship with the assistance of your department for our 5th Semester Tourism & Travel Management students. The expected time of 5th semester examination will in the month of January'2024. Therefore, it will suitable for our students if you arrange Internship before 5th Semester of examination, which will be held during the month of January' 2024.

Looking for your kind cooperation in this matter is highly solicited.
Thanking you,

Encl: List of Tourism & Travel Management
Students

Yours Sincerely,

Principal
Maharani Kasiswari College

Dr. SEMA CHAKRABARTY
Principal
MAHARANI KASISWARI COLLEGE
20, Ramkanta Bose Street, Kol - 3



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Ref. No.....

Date... 4/9/2023

List of Tourism & Travel Management Students-2023

Sl No.	Name of the Students	
1	Aishwarya Ghosh	
2	Aparna Das	
3	Debopriya Ghosh	
4	Sova Maity	
5	Srijita Dutta	
6	Rupali Mukherjee	
7	Kumkum Paul	
8	Priya Sardar	
9	Sneha Das	
10	Chandrani Das	
11	Upasana Das	
12	Sampurna Chatterjee	
13	Ushasree Dasgupta	
14	Bidya Chowrasia	

[Signature]
Principal

Maharani Kasiswari College

Dr. Soma Chatterjee
Principal
MAHARANI KASISWARI COLLEGE
20, Ramkanta Bose Street, Kol - 3.



Government of West Bengal
Tourism Department
New Secretariat Buildings, Block-A, 3rd Floor,
1, K. S. Roy Road, Kolkata-700 001

Memo No.: 329-DT/TM-15013((99)/88 /2021

Date:11/03/2024

To
The Principal,
Maharani Kasiswari College,
20, Ramkanta Bose Street,
Kolkata- 700 003.

Subject: Approval of On-Job Training Programme for 5 Working days
With reference to Your application letter, dated 04/09/2023

Madam,

This is to inform you that your aforesaid request has been considered by the Director of Tourism, Government of West Bengal and finally fixed the itinerary of On Job Training do by herewith enclosed.

I would request you to take the initiative for your students to participate in On Job Training as the scheduled programme.

Your earnest co-ordination regarding the above is solicited.

Encl.: As stated.

Yours faithfully,



Additional Director,
Tourism Department,
Government of West Bengal

<u>DAY</u>	<u>Particular/ Schedule</u>	<u>Programme Schedule</u>
Day 1 18/03/2024	Students have to report at 10:30 am. At Tourism Department, Government of West Bengal, New Secretariat Building, Block A third floor, 1 no Kiran Sarkar Roy Road, Kolkata- 700001 and attend the training programme to be conducted by the officials from the tourism Department.	Report at 10:30 am an introduction with Director, SENIOR Special Secretary and other officers Tourism. Overall supervision under Mr Utpal Kumar Majumder, ADT, Mr Sikandar Chowdhury, ATO.
Day 2 19/03/2024	32 (thirty-two) Students have to report sharp at 07:30 am at Tourism Center, 3/2, BBD Bag East (Beside Stephen House) Kolkata- 700001 and join Kolkata city tour to be conducted by Tourism Development Corporation Ltd. During the city tour students are to interact with the guide to have basic knowledge on the places of interest nearby and brief discourse relevant to the city tour. After that students have to come back to Regional Tourist Office, 2 No. Brabourne Road, 4 th floor, Kolkata-700001 and will have to submit a report on training to Sikandar Chowdhury (ATO).	Overall supervision under- Mr. Sikandar Chowdhury (ATO),
Day 3 20/03/2024	Students have to report sharp at 11:00 am at the Institute of Hotel Management Catering Technology and Applied Nutrition, P-16 Taratala, Kolkata 700088 (bus stop Taratala 1 no.) During Training session students have to interact with the officials of the said institute to have basic knowledge on the activities of the Institution.	. Overall supervision under- Mr. Sikandar Chowdhury (ATO),
Day 4 21/03/2024	Students will visit Pailan college management & Technology, Joka, Taratala for an orientation programme relevant to the hotel industry.	Speech by Mr Achintya Barman, Asstt. Professor Pailan Callege. on understanding the Tourism industry's business model and industry structure. (11:00 pm to 3:00 pm) Overall supervision under-Mr. Sikandar Chowdhury (ATO),
Day 5 22/03/2024	Students will visit Pailan college management & Technology, Joka, Taratala for an orientation programme relevant to the hotel industry.	Speech by Mr Achintya Barman, Asstt. Professor Pailan Callege. on understanding the Tourism industry's business model and industry structure. (11:00 pm to 3:00 pm) Overall supervision under-Mr. Sikandar Chowdhury (ATO),

