

**REPORT
RESEARCH CELL
ACADEMIC SESSION
2020-2021**

The word 'research' refers to the quest for knowledge. Research is a scientific and systematic search for pertinent information on a specific topic. Research in education refers to an activity, directed towards the development of an organized body of scientific knowledge about the events with which educators are concerned. The same views drive this college to create 'Research Cell' in January, 2020 patronized by the principal madam.

Research Cell, along with the Department of Commerce organised a national level webinar on the theme artificial intelligence and healthcare business at online platform-Zoom pro & YouTube live streaming on 23rd August, 2020 to enlighten the academic fraternity regarding the sustainability of artificial intelligence in the health care business. More than 1300 participants were registered across India (West Bengal, Madhya Pradesh, Maharashtra, Tamilnadu, Delhi, Bihar, Chhattisgarh, Uttar Pradesh, Uttarakhand, Haryana, Manipur, Rajasthan, J&K, Gujarat, Karnataka) and outside India (Abu Dhabi, Iran, Indonesia, Bangladesh, Pakistan, Bhutan, Nepal, Few Gulf Countries). Honourable speaker was Dr. Anupam Ghosh, Assistant Professor, Department of Business Management, Birla Institute of Technology, Mesra, Ranchi, India.

Webinar Brochure

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Dr. Sima Chakrabarti
(Principal, Maharani Kasiswari College)

CONVENER



Dr. Sudipta Ghosh
Assistant Professor & Head,
Department of Commerce,
Jt. Convener, Research Cell

REGISTRATION LINK

<https://forms.gle/PvuTo6T6WshFZLMw9>

No Registration Fee

Participation certificate will be provided
Registration will close on
22nd August at 4.00 PM

ONE DAY NATIONAL LEVEL WEBINAR on

**"Artificial Intelligence (AI) Exists :
Healthcare Business Sustains"**

Organized by

**Department of Commerce
along with
Research Cell**

of

MAHARANI KASISWARI COLLEGE

(Affiliated to University of Calcutta)

20, Ramkanta Bose Street,
Kolkata - 700 003, West Bengal



**23rd August, 2020 (Sunday)
At 4:30 P.M.(IST) Onwards**

Online Platform :

**ZOOM & YOUTUBE LIVE
STREAMING**

RESOURCE PERSON



Dr. Anupam Ghosh
(Ph.D, IIT Kgp)
Assistant Professor
Department of Business Management
Birla Institute of Technology,
Mesra, Ranchi, India
Visiting Faculty, IIM Ranchi

Dr. Anupam Ghosh received Ph.D. from IIT Kharagpur and has been doing in-depth research in the domains of Sustainable Business, Artificial Intelligence (AI), Corporate Social Responsibility (CSR), e-Marketing, Consumer Behaviour, Entrepreneurship, Rural Development & Product Life Cycle Analysis. He has about 15 years of research experience and published many international, national articles in such areas. Apart from serving as an Assistant Professor for almost a decade at Department of Management, Birla Institute of Technology Mesra, he is also a visiting faculty at IIM Ranchi. He is the recipient of many awards & recognitions such as "Amity Excellence Award for Best Academic Author in the area of Sustainable Business-2020". He is the editor and reviewer of many reputed international publication houses such as Emerald, Inderscience, McGraw-Hill & others.

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ABOUT THE WEBINAR

What is AI?

AI or Artificial intelligence is a technical discipline that researches and develops theories, methods, technologies, and application systems for simulating the extension and expansion of human intelligence. The underlying philosophy of AI is machines can perform some complex tasks that require human intelligence to execute. Artificial intelligence includes machine learning and deep learning (or neural network). At present, AI has made great progress in fields of image recognition, speech recognition, natural language processing, audio recognition, social network filtering, machine translation, medical image analysis, and board game programs.

AI in Healthcare

AI has an important role to play in the healthcare. It is expected that, AI will be capable of providing diagnosis and treatment. Radiology, pathology, speech and text recognition are few areas where AI will dominate in near future. The application of AI in healthcare business is becoming more relevant in this COVID-19 pandemic situation. In this national level webinar, the honourable resource person will enlighten us through his valuable speech on AI and its effectiveness for achieving sustainability with special reference to healthcare business.

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Webinar Schedule

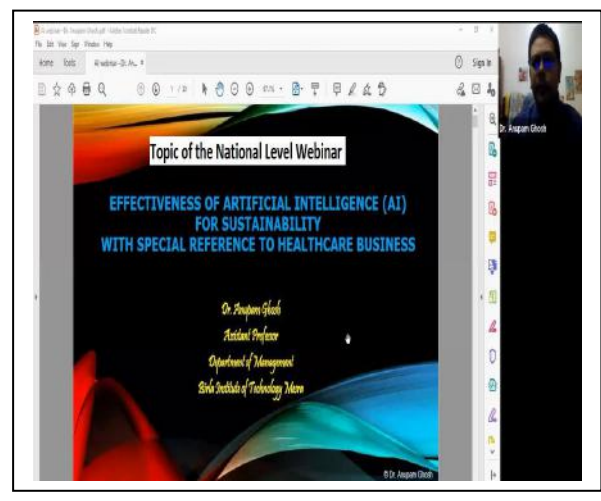
One Day National–Level Webinar
 On
Artificial Intelligence (AI) Exists: Healthcare Business Sustains
23rd August 2020 [Sunday] 4:30 P.M. Onwards
 Organised by
Department of Commerce
 along with
Research Cell
 Maharani Kasiswari College
 Kolkata 700003

WEBINAR SCHEDULE

Time	Programme	Delivered by
4:30 P.M.	Webinar Invitation and Greetings	Dr. Anindita Ray (Chakravarti) Assistant Professor and Head, Department of Food & Nutrition, Jt. Convener, Seminar & Study Circle Committee
4:35 P.M.	Welcome Address	Dr. Sudipta Ghosh [Convener of the Webinar] Assistant Professor and Head, Department of Commerce Jt. Convener, Research Cell
4:40 P.M.	Inaugural Address	Dr. Sima Chakrabarti Principal, Chief Patron & Chair Person
4:50 P.M.	Introducing the theme of the Webinar	Dr. Sudipta Ghosh [Convener of the Webinar] Assistant Professor and Head, Department of Commerce Jt. Convener, Research Cell
4:55 P.M.	Introducing the Resource Person	Smt. Lipika Das Nandi Assistant Professor, Department of Commerce Bursar
5:00 P.M.	Technical Session	Dr. Anupam Ghosh Assistant Professor, Department of Management Birla Institute of Technology Mesra Ranchi, Jharkhand
6:00 P.M.	Interactive Session	Shri Dipankar Mondal SACT, Department of Commerce
6:10 P.M.	Summary of the Webinar	Smt. Arpita Sanyal Bhaduri Assistant Professor and Head, Department of Computer Science, Jt. Convener of Website Committee
6:15 P.M.	Concluding Speech	Dr. Sima Chakrabarti Principal, Chief Patron & Chair Person
6:25 P.M. – 6:30 P.M.	Vote of Thanks	Shri Tanmay Sarker Assistant Professor, Department of Commerce Jt. Convener, Sports Committee

Entire programme is technically moderated by Shri Amit Choudhury, SACT, Department of Computer Science

Some relevant photographs of webinar



Research Cell of Maharani Kasiswari College published a peer reviewed multidisciplinary edited book in January, 2021. The title of the book is 'March through Search: A Multidisciplinary Research Book' and ISBN is 978-93-88866-49-1. This peer reviewed multidisciplinary edited research volume contains total 24 research papers covering different disciplines like research methods, commerce, food and nutrition, education, sociology and computer science. Contributors are from India as well as outside India.

Brochure for inviting papers/call for book chapters

MAHARANI KASISWARI COLLEGE
20, Ramkanta Bose Street, Kolkata - 3

Call for Book Chapters

Respected Madam/Sir,
We are going to publish a multidisciplinary edited book with ISBN in June, 2020 (tentatively). So, you are cordially invited to submit original/ review research papers/articles for this purpose and to enrich the book. Please share this with your esteemed colleagues.

<p>Theme of the edited volume: Emerging/ contemporary topic on socio-economic issues</p> <ol style="list-style-type: none"> Business & Management Food and Nutrition Information Science Information Technology Social Science 	<p>Paper Submission Guidelines for Author(s): Font Size: Title- Times New Roman, 14 size, Body Text-Times New Roman, 12 size Margin: Normal Alignment: Justified Space: 1.5 lines Reference/ Bibliography: APA Format Language: English</p>
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- ❖ Papers to be submitted at mkcresearchcell@gmail.com in MS-Word.
- ❖ Paper must have an abstract (250 words) and 5/6 key words.
- ❖ Paper must be original, unpublished and/ or not presented elsewhere.

Important Dates:
Event Deadline

Last date of submission of full paper	15th April, 2020
Final acceptance notification to chapter author(s)	May, 2020
Publication of the edited book (Tentatively)	June, 2020

* All views, opinions and figures expressed in the proposed edited volume are the sole responsibility of the author concerned. Research Cell of Maharani Kasiswari College and publisher will not be responsible for them. Also Research Cell of Maharani Kasiswari College reserves the right to reject any manuscript if found irrelevant to the proposed theme and / or guidelines.

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Book Cover Page

MARCH THROUGH SEARCH

A Multidisciplinary Research Book



Editors

Sudipta Ghosh

Suryatapa Das

Maharani Kasiswari College
Kolkata, West Bengal, India

Some relevant pages of the book

MARCH THROUGH SEARCH
A Multidisciplinary Research Book

Editors:
Dr. Sudipta Ghosh
Suryatapa Das

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