

DEPARTMENT OF COMMERCE

- **Programme Title:** Lecture
- **Nature of the Activity under MOU with date:** Faculty Exchange Programme under MOU (signed on 07.02.2023)
- **Objectives of the Programme:**
 1. To provide students with high-quality education through a teaching exchange programme.
 2. To create a linkage and collaboration at institution level.
- **Date:** 02.03.2023
- **Collaborating College:** Bangabasi Morning College
- **Name of the Faculty:** Prof. Sourav Dutta Mustafi
- **Topic of Lecture:** Consumer's perception towards branded & non branded items: a paradigm shift in gems and jewellery industry.