



MAHARANI KASISWARI COLLEGE

20, RAMKANTO BOSE STREET, KOLKATA-700 003



Department of Tourism & Travel Management

FACULTY ACADEMIC PROFILE/ CV

1. Full name of the faculty member: SUBHENDU BHATTACHARYYA
2. Designation: Faculty
3. Specialisation: Tourism & Travel Management
4. Passport size Photograph:
(Please attach a digital passport size coloured photograph with the soft copy.)



5. Contact information:
(Please provide contact address, email, phone number (optional), etc.)

ADDRESS: Hiren Sengupta Road, Agarpara, Kolkata-700109, West Bengal

E-MAIL: mkcttmvsb2021@gmail.com

CONTACT NO: 7439594785

6. Academic qualifications:

College/ university from which the degree was obtained	Abbreviation of the degree	Year of the degree
IGNOU	MTM	2003
Madurai Kamaraj University	M.Phil(Tourism Management)	2008
IITTM, Gwalior	DTTIM(Diploma in Travel & Tourism IndustryManagement)	1998
MPBOU, Bhopal	DAT(Diploma in Airfare and Ticketing)	2007

7. Positions held before:

8. Research Interest: Tourism Marketing, Sustainable Tourism, Cultural Tourism

9. Research Experience: N.A

10. Research Guidance: N.A

11. Knowledge of ICT tools and techniques: Yes

12. Projects (MRP or others): N.A

Project Title	Funding agency	Duration

13. List of Publications: N.A

a. Journals

b. Books/ book chapters

c. Conference/ seminar volumes

d. Other publications

14. Membership of Learned Societies: IGNOU, IITTM

15. Invited lectures delivered:

Sr. no.	Date of the Seminar	Theme of the seminar	Organised by

16. Participation in College sub-committee in the college: N.A

Sr. no.	Sub-committee name	Responsibility (Member/Convenor)	Duration

17. Any other position held in the college: N.A

Sr. no.	Name of the post	Duration

18. Holding responsibility in any other Institution: N.A

Sr. no.	Position/Responsibility	Institute name	Duration

19. Awards: N.A

20. Other notable activities: Participated in Seminar/ Workshop-

i) "POST-PANDEMIC SUSTAINABLE TOURISM MANAGEMENT: THE NEW REALITY OF MANAGING TOURISM AND HOSPITALITY"- Organised by Department of Tourism & Hotel Management Kurukshetra University, May 2022

ii) Workshop on Research Methodology-organised by School of Hotel Management, Ajeenkya DY Patil University, on June 2022

Date: