MAHARANI KASISWARI COLLEGE

20, RAMKANTO BOSE STREET, KOLKATA-700 003

Department of Commerce

A. Program Title: National level Webinar on Sustainability of Artificial Intelligence in the Health Care Business

B. Date and venue of the program: 23.08.2020 at online platform: ZOOM PRO & YOUTUBE LIVE STREAMING

C. Objectives of the program:

1. To enlighten the academic fraternity regarding the sustainability of artificial intelligence in the health care business.

D. Programme Schedule (if available):

One Day National–Level Webinar
On
Artificial Intelligence (AI) Exists: Healthcare Business Sustains
23rd August 2020 [Sunday] 4:30 P.M. Onwards
Organised by
Department of Commerce
along with
Research Cell
Maharani Kasiswari College
Kolkata 700003

WEBINAR SCHEDULE

Time	Programme	Delivered by
4:30 P.M.	Webinar Invitation and Greetings	**Dr. Anindita Ray (Chakravarti)** Assistant Professor and Head, Department of Food & Nutrition, Jt. Convener, Seminar & Study Circle Committee
4:35 P.M.	Welcome Address	**Dr. Sudipta Ghosh [Convener of the Webinar]** Assistant Professor and Head, Department of Commerce Jt. Convener, Research Cell
4:40 P.M.	Inaugural Address	**Dr. Sima Chakrabarti** Principal, Chief Patron & Chair Person
4:50 P.M.	Introducing the theme of the Webinar	**Dr. Sudipta Ghosh [Convener of the Webinar]** Assistant Professor and Head, Department of Commerce Jt. Convener, Research Cell
4:55 P.M.	Introducing the Resource Person	**Smt. Lipika Das Nandi** Assistant Professor, Department of Commerce Bursar
5:00 P.M.	Technical Session	**Dr. Anupam Ghosh** Assistant Professor, Department of Management Birla Institute of Technology Mesra Ranchi, Jharkhand
6:00 P.M.	Interactive Session	**Shri Dipankar Mondal** SACT, Department of Commerce
6:10 P.M.	Summary of the Webinar	**Smt. Arpita Sanyal Bhaduri** Assistant Professor and Head, Department of Computer Science, Jt. Convener of Website Committee
6:15 P.M.	Concluding Speech	**Dr. Sima Chakrabarti** Principal, Chief Patron & Chair Person
6:25 P.M. – 6:30 P.M.	Vote of Thanks	**Shri Tanmay Sarker** Assistant Professor, Department of Commerce Jt. Convener, Sports Committee

Entire programme is technically moderated by Shri Amit Choudhury, SACT, Department of Computer Science

E. Organiser/Coordinator of the program:

Dr. Sudipta Ghosh, Department of Commerce along with Research Cell, Maharani Kasiswari College Kolkata

F. Speakers:

Sr. no.	Name	Designation	Institute name	Delivered lecture on
1.	Dr. Anupam Ghosh	Assistant Professor, Department of Business Management	Birla Institute of Technology, Mesra, Ranchi, India	Artificial Intelligence and its effectiveness for sustainability in the Health care Business

G. Number of participants in the program (attendance register/Sheet):

- Students:124

- Teachers:382

- Non- teaching staff:13

Participants were from the state of West Bengal and Outside of West Bengal (Madhya Pradesh, Maharashtra, Tamilnadu, Delhi, Bihar, Chhattisgarh, Uttar Pradesh,

Uttarakhand, Haryana, Manipur, Rajasthan, J&K, Gujarat, Karnataka) and from abroad (Abu Dhabi, Iran, Indonesia, Bangladesh, Pakistan, Bhutan, Nepal, Few Gulf

Countries).

H. Copy of programme notice and broucher/ booklet (if available)

i. Programme notice:

CHIEF PATRON & CHAIR PERSON

Dr. Sima Chakrabarti
(Principal, Maharani Kasiswari College)

CONVENER

Dr. Sudipta Ghosh
Assistant Professor & Head,
Department of Commerce;
Jt. Convener, Research Cell

REGISTRATION LINK

https://forms.gle/PvuTo6T6WshFZLMw9

No Registration Fee

Participation certificate will be provided
Registration will close on
22nd August at 4.00 PM

ONE DAY
NATIONAL LEVEL WEBINAR
on

"Artificial Intelligence (AI) Exists : Healthcare Business Sustains"
(Organised by

Department of Commerce along with Research Cell

of

MAHARANI KASISWARI COLLEGE
(Affiliated to University of Calcutta)
20, Ramkanta Bose Street,
Kolkata - 700 003, West Bengal

23rd August, 2020 (Sunday)
At 4:30 P.M.(IST) Onwards

Online Platform :
ZOOM & YOUTUBE LIVE STREAMING

RESOURCE PERSON

Dr. Anupam Ghosh
(Ph.D), IIT Kgp)
Assistant Professor
Department of Business Management
Birla Institure of Technology,
Mesra, Ranchi, India
Visiting Faculty, IIM Ranchi

Dr. Anupam Ghosh received Ph.D. from IIT Kharagpur and has been doing in-depth research in the domains of Sustainable Business, Artificial Intelligence (AI), Corporate Social Responsibility (CSR), e-Marketing, Consumer Behaviour, Entrepreneurship, Rural Development & Product Life Cycle Analysis. He has about 15 years of research experience and published many international, national articles in such areas. Apart from serving as an Assistant Professor for almost a decade at Department of Management, Birla Institute of Technology Mesra, he is also a visiting faculty at IIM Ranchi. He is the recipient of many awards & recognitions such as "Amity Excellence Award for Best Academic Author in the area of Sustainable Business-2020". He is the editor and reviewer of many reputed international publication houses such as Emerald, Inderscience, McGraw-Hill & others.

Contact : **Dr. Sudipta Ghosh** 9231833390
E-mail : sudiptaghosh.1982@gmail.com

FACULTIES OF ORGANISING DEPARTMENT

Sri Tanmay Sarker
Assistant Professor

Smt. Lipika Das Nandi
Assistant Professor

Sri Avishek Dey
SACT

Smt. Purnima Roy
SACT

Smt. Deboleena Das
SACT

Smt. Madhumita Das
SACT

Smt. Sutanuka Das
SACT

Sri Dipankar Mondal
SACT

TECHNICAL ASSISTANCE

Sri Amit Choudhury
SACT, Dept. of Computer Science

OFFICE ASSISTANCE

Sri Subrata Kundu
Sri Pulak Das
Sri Bikram Sethi

ABOUT THE WEBINAR

What is AI?
AI or Artificial intelligence is a technical discipline that researches and develops theories, methods, technologies, and application systems for simulating the extension and expansion of human intelligence. The underlying philosophy of AI is machines can perform some complex tasks that require human intelligence to execute. Artificial intelligence includes machine learning and deep learning (or neural network). At present, AI has made great progress in fields of image recognition, speech recognition, natural language processing, audio recognition, social network filtering, machine translation, medical image analysis, and board game programs.

AI in Healthcare
AI has an important role to play in the healthcare. It is expected that, AI will be capable of providing diagnosis and treatment. Radiology, pathology, speech and text recognition are few areas where AI will dominate in near future. The application of AI in healthcare business is becoming more relevant in this COVID-19 pandemic situation.
In this national level webinar, the honourable resource person will enlighten us through his valuable speech on AI and its effectiveness for achieving sustainability with special reference to healthcare business.

PANEL OF ADVISORS

Smt. Sunanda Mukherjee
Associate Professor & HOD, Dept. of Economics
Convener of Academic Committee

Dr. Sushanta Kumar Bag
Assistant Professor & HOD, Dept. of Sanskrit
Jt. Convener of NAAC Committee,

Dr. Tapan Kumar Chand
Associate Professor & HOD, Dept. of Education
I.Q.A.C. Co-ordinator

Dr. Anindita Ray (Chakravarti)
Assistant Professor & HOD, Dept. of Food & Nutrition
Jt. Convener of Seminar & Study Circle Committee

Smt. Suryatapa Das
Assistant Professor, Dept. of Food & Nutrition
Jt. Convener of Research Cell

Sri Shyam Prasad Ram
Librarian, Dept. of Library
Jt. Convener of Website Committee

Smt. Arpita Sanyal Bhaduri
Assistant Professor & HOD, Dept. of Computer Science
Jt. Convener of Website Committee

Sri Anindya Basu
Librarian, Dept. of Library
and Member of I.Q.A.C.
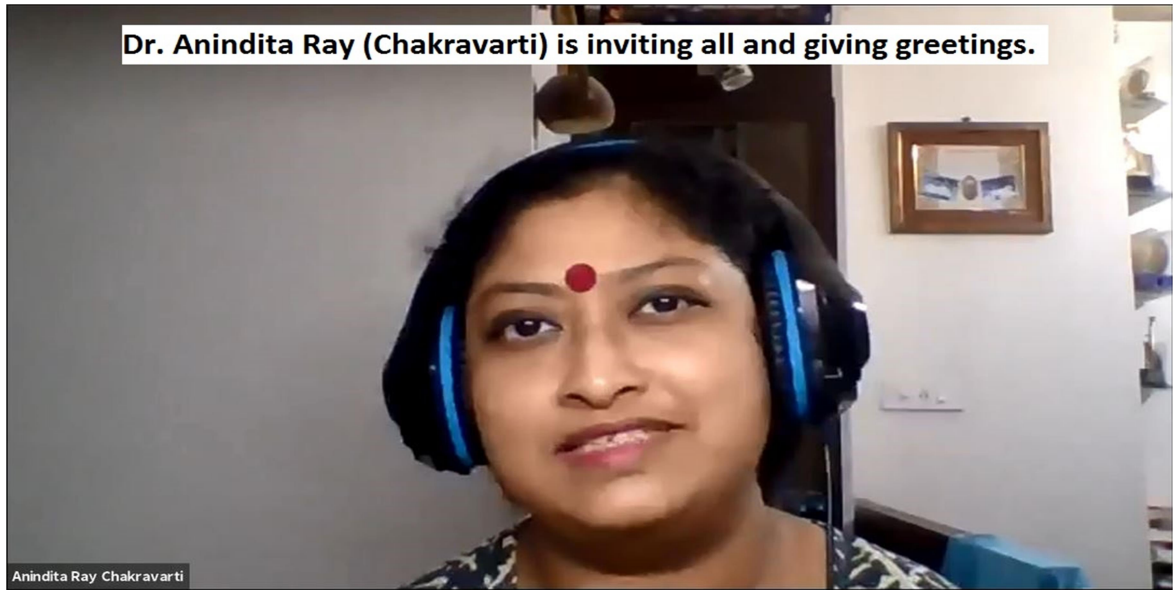
Sri Gobinda Mandal
Assistant Professor & HOD, Dept. of Bengali
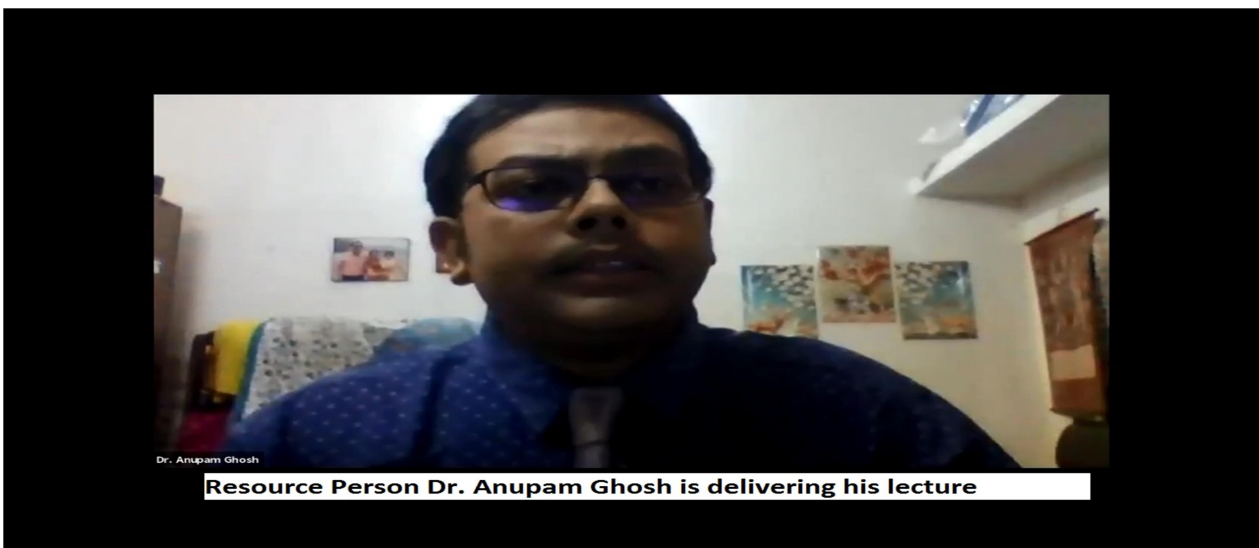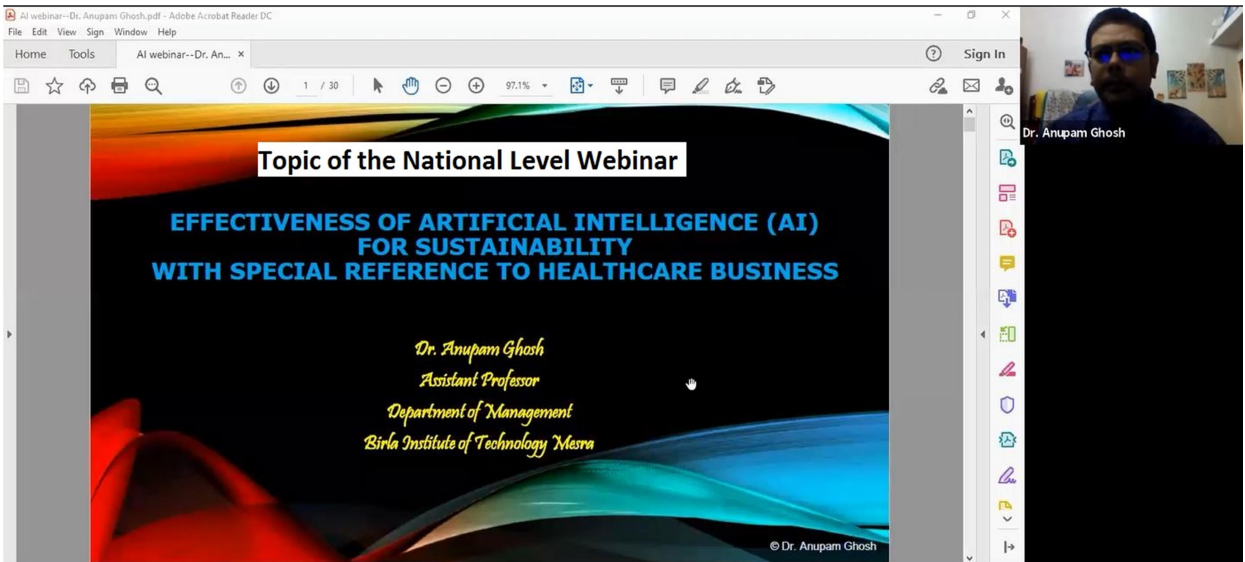Teachers' Council Secretary

Dr. Chandrima Karmakar
Assistant Professor, Dept. of English
Jt. Convener of Seminar and Study Circle Committee

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ii.　　　broucher/ booklet (if available)/ Photocopy of Banner

I. Relevant photographs of the program with caption:

Dr. Anindita Ray (Chakravarti) is inviting all and giving greetings.

Anindita Ray Chakravarti

Principal Madam in her inaugural address

MKC Principal

Smt. Lipika Das Nandi is introducing the resource person

Topic of the National Level Webinar

EFFECTIVENESS OF ARTIFICIAL INTELLIGENCE (AI)
FOR SUSTAINABILITY
WITH SPECIAL REFERENCE TO HEALTHCARE BUSINESS

Dr. Anupam Ghosh
Assistant Professor
Department of Management
Birla Institute of Technology Mesra

© Dr. Anupam Ghosh

Resource Person Dr. Anupam Ghosh is delivering his lecture

Sri Dipankar Mondal is conducting the interactive session

Dr. Sudipta Ghosh (Convener of the webinar) is delivering the key note speech.
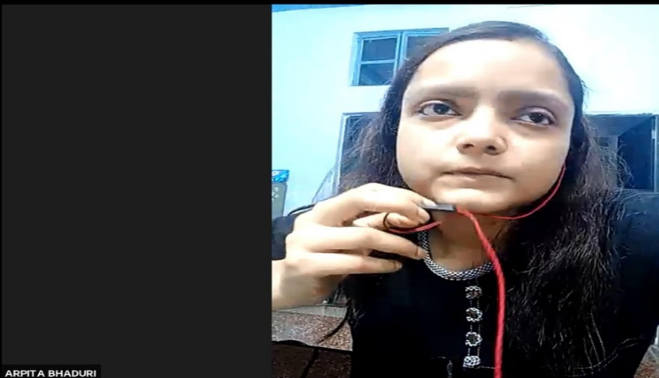
Smt. Arpita Sanyal Bhaduri is delivering summary of the webinar

Signature of the coordinator/organiser