



MAHARANI KASISWARI COLLEGE

20, RAMKANTO BOSE STREET, KOLKATA-700 003



Department of Tourism and Travel Management

1. Name of the Department: **Tourism and Travel Management (TTMV)**
2. Year of establishment: 1999-2000 Session onwards
3. Names of Programs / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters, Integrated Ph.D., etc.): UG (B. A. Honours, B. A. General): UG (B.A. Major and B.Com Major)
4. Name of Interdisciplinary courses and the departments / units involved: **GE (Generic Elective)** - History, Sociology and **Ability Enhancement Compulsory Course (AECC-1)** - Bengali/English/Hindi; **(AECC-2)** - Environmental Science
5. Annual/Semester/Choice Based Credit System (Programme wise): Previously Annual Examination system; Presently CBCS System Semester wise (2018 onwards)
6. Participation of the department in the courses offered by other departments: Nil
7. Courses in collaboration with other Universities, Industries, foreign Institutions etc.: No
8. Details of courses / programs discontinued (if any) with reasons: No
9. Number of teaching posts

	Sanctioned	Filled
Professor	NA	NA
Associate Professor/Reader	NA	NA
Assistant Professor	NA	NA
Faculty -SACT-I/II	Faculty-SACT-II	3 (Three) Teachers

10. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph. D. Students guided for the last 4 years
	M.Com,				

Dr. Shyam Prasad Ram	MLIS, M.Phil, PGDLAN, Ph.D.	Coordinator	Management	12	NA
Debabrata Bhowmick	M.A(Pol.sc), M.S.W P.G.D.B.M(M.B.A) M.T.M, LL.M M.Phil, P.G.D.T.T.M	Faculty SACT-II	Tourism Management	21 years	NA
Subhendu Bhattacharyya	MTM, M.Phil (Tourism), DTTIM, DAT	Faculty SACT-II	Tourism Management	16 years	NA
Pranab Maji	MBA-Tourism, M.Phil	Faculty SACT-II	Tourism Management	2 years 5 months	NA

11. List of senior Visiting Faculty:

12. Number of lectures delivered by senior visiting faculty:

13. Number of lectures delivered by guest lecturers and part time lecturers: Average 240 lectures per semester basis by each Faculty (Three Faculty SACT-II Teacher)

14. Student Teacher Ratio (Program-wise): TTMV (Major): 30:3

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled: Not Applicable

16. Qualification of teaching faculty with DSc/D. Litt/Ph. D./M.Phil/ PG: Please refer to serial No: Already mentioned (in SI No10)

17. Number of faculty with ongoing projects from (a) National (b) International funding agencies and grants received:

18. Departmental projects funded by DST-FIST; UGC, DBT, ICSSR, etc., total grants received: Nil

19. Research Centre /facility recognized by the University: No

20. Publications:

21. Publication per faculty:

22. Research work, Publications and other information of:

Name of Teacher	M.Phil	Ph.D
Dr. Shyam Prasad Ram	YES	YES
Debabrata Bhowmick	YES	No
Subhendu Bhattacharyya	YES	No
Pranab Maji	YES	Pursuing

23. Publications:

24. Books edited:

25. Seminar/Conference (National & International):

SL No	Participation and Title of the Paper	Title of Conference/ Seminar	Organized By	Whether International/ National/State/ Regional/College
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Presented				or University level

26. Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO hosts, Medline, etc.)

Citation Index – range / average: Nil

SNIP: Nil

SJR: Nil

Impact Factor – range / average: Nil

H-index: Nil

27. Areas of consultancy and income generated: Nil

28. Faculty as members in

(a) National committees (b) International committees (c) Editorial Boards: Student project

Student Project Assistance by Faculty Members: Student projects-

Students have to be submitted project report in their final examination on-

- **Field Trip Report-** Minimum one field trip report has to be submitted within the three years duration (Six Semester) of programme. Department organizes the field trip with the consultation of students either in West Bengal or in other states in India. They have to conduct tourist survey and hotel survey with the help of teacher in the visiting place. They collect different information about the place during their visit. With An external examiner, selected by University of Calcutta and internal examiner in final year examination, evaluates the project report.
- **On the Job Training Report-** All students have to be submitted on the job training report, which is to be held in every year with the assistance by Dept. of Tourism, Govt. of West Bengal. The Department of Tourism Govt. of West Bengal provides on the job training with their official guidance. They visit Department of Tourism Govt. of West Bengal during their training. They collect different information on their training period and visit Hotel to collect different information. The department also organizes a city tour in Kolkata and the students collect different information about various places surrounded by the Kolkata. An external examiner, selected by University of Calcutta and an internal examiner in final year examination evaluates the project report.

- **Computer Project Report-** Every student has to be submitted a computer project report based on application of computer in tourism industry in their semester examination.

29. Percentage of students placed for projects in organizations outside the institution i.e., in Research laboratories / Industry / other agencies: Nil

30. Awards / recognitions received at the National and International level by

Faculty: Nil

Students: Nil

31. List of eminent academicians and scientists / visitors to the department:

Sl No	Name	Designation	Institute

32. Seminars/ Conferences/Workshops organized and the source of funding: The department has organized departmental seminar for the benefit of students and the fund has issued from college general fund.

Departmental Seminars= 1. 'Careers in Tourism & Travel Management', organized by Department of Tourism & Travel Management on 08.02.2020; Guest speaker Mr. Sayak Nandi, Tourist Information Officer, Govt. of India Ministry of Tourism Kolkata.

2. Webinar organized by Department of Tourism & Travel Management along with I.Q.A.C. of Maharani Kasiswari College on 'Future of Tourism Industry after Pandemic era' on 14.09.2020; Guest Speaker Mr. Ansuman Chatterjee, Tourism and Travel Management Professional.

33. Student profile program-wise:

Name of the Course/Programme (refer to question no. 4)	Applications received	Selected		Enrolled		Pass percentage
		Male	Female	* M	* F	
B.A. Part I (Major)						
B.A. Part II (Major)						
B.A. Part III (Major)					17	100%
2018-19					6	100%
2017-18					14	85.71%
2016-2017						

* M=Male * F=Female

34. Diversity of students

Name of the Course	% of students from the same State	% of students from other State	% of students from abroad
B.A. 1 st year (Major)	100%	-----	-----
B.Com 1 st year (Major)	100%	-----	-----
B.A. 2 nd year (Major)	100%	-----	-----
B.Com 2 nd year (Major)	100%	-----	-----
B.A. 3 rd year (Major)	100%	-----	-----
B.Com 3 rd year (Major)	100%	-----	-----

35. How many students have cleared National and state competitive examinations such as NET, SLET, GATE, Civil Services and Defence Services etc.?

Name	Examination

(Note: It is further notified that the considerable number of our students is in School Service, some are also in Defence and Civil services. For ref...Only)

36. Student progression:

Student Progression	Against % enrolled
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UG to PG	50% in regular 25% in distance mode (approx)
PG to M.Phil	-----
PG to Ph.D	-----
Ph.D to Post-Doctoral	-----
Employed- Campus selection -Other than campus recruitment	-----
Entrepreneurship/Self-employment	-----

The Department of Tourism & Travel Management is provided placement assistance with the help of Public and Private sector organization of this industry.

1. Campus placement is organized by the department of Tourism and Travel Management with the help of Avisari Holidays for Front office Executives on 29.03.2019
2. Campus placement is organized by the career development and placement counseling committee of Maharani Kasiswari College with the help of Place in staffing solutions Pvt. Ltd for Cabin Crew for Spice Jet(Airlines sector) on 22.07.2019
3. Campus placement is organized by the career development and placement counseling committee of Maharani Kasiswari College with the help of Amazon for Customer service Associate on 16.01.2020

37. Details of infrastructural facilities:

a) Library: The College is provided Library facilities to all the students to collect books as their requirement.

b) Internet facilities for staff and students:

c) Class rooms with ICT facility:

e) Laboratories:

38. Number of students receiving financial assistance from College, University, Government or other agencies: Financial assistance granted by Govt. of West Bengal by 'Kanyashree Prakalpa' for weaker section of the students.

39. Details of student enrichment programmes (special lectures / workshops/seminar) with external experts:

1. Departmental seminar organized by Department of Tourism & Travel Management on 'Use cases on Application of ICT in Tourism Industry' on 30.03.2019 By Mr. R.Biswas
2. Placement Assistance seminar organized by the career development and placement counseling committee of Maharani Kasiswari College with the help of Utkarsha BanglaPaschim Banga Society for Skill Development (An initiative by Technical Training and skill development , Govt. of West Bengal on 11.05.2019
3. Special lecture on 'Travel Management & Tour Operation by Ms. Navamita Nath , Tour operations Manager, Industry Trainer, Personality and Skill developer on 04.07.2021 by Google Meet.

3. Video Show

40. Teaching methods adopted to improve student learning:

i) Lecture method

ii) Group discussion

iii) Rapid participatory techniques

iv) Demonstration method.

v) Special class and care to advanced and slow learners.

vi) Participation in Institutional Social Responsibility (ISR) and Extension activities:

(The faculty members and students of the department are regularly participating in the Institutional Social Responsibility and Extension activities organized by the NSS and Health Unit of the college.)Reference...only...

SWOC analysis of the department and future plans:

Strength:

- Only girls institute in North Kolkata offering such professional programme.
- Very reasonable price to obtain Graduation in Tourism & Travel Management compare to private institute.
- Provide placement assistance for the students.
- Provide well-equipped library books.
- Provide Computer and Internet facility.
- Financial assistance provides for weaker section of the student through Govt. scheme.

Weakness:

- Not getting any fund from Central/ State govt.
- Difficulties for taking admission in Master Degree course.
- Such course in PG not runs by the concern University.
- Totally depends upon college own fund.
- Lack of awareness of the people regarding the subject.

Opportunities:

- Huge prospect of tourism industry in the state of West Bengal.
- Need more tourism personnel in this industry.
- Tourism entrepreneurship activities.

Challenges:

- Need financial assistance from Central/ State Govt. for infrastructure development like class room, Library books, Computer and others.
- Need more industry exposure of the students.

- To run the course in more professional manner.

Future plans:

- To open Master in tourism programme with the help of IGNOU.
- To open Certificate foreign language programme.
- To need more industry exposures of the students.