

REPORT

The World Breast Feeding Week is celebrated from the 1st to the 7th of August every year. In 2019 this important day was celebrated on the 5th of August 2019 in collaboration with the Indian Public Health Association (IPHA) and was attended by more than 150 students, teachers and doctors.

Correct breast feeding techniques were demonstrated by Dr. Mausumi Basu of IPHA and a lecture on the importance of Breast Feeding was delivered by Dr. Surajit Ghosh. The Doctor members of the IPHA were also present and discussed how breast feeding was one the most important ways of combating infant malnutrition in the country.

The programme was extremely successful and since it is a Girls' College, students were truly benefitted by learning the correct techniques of breast feeding. The demonstration was conducted on a doll and the impact was wonderful and long lasting.